



PRESS RELEASE

ZYM FUELLED RECORD BREAKER

Lambda Sports says a big “well done” to Mike Cotty who has just broken the record for the South Downs Double using Zym as his electrolyte replacement of choice.

The previous record for the 202 mile off road ride was 20 hours 55 minutes and was achieved earlier this year when Rob Lee broke Mike Cotty's record. However, Mike has retaken the record in a time of 19 hours 52 minutes.

Mike's story is available on the web at:

<http://www.bikemagic.com/news/article/mps/uan/6545>

You can read all about how he enjoyed riding through the night across the Downs in pretty ideal conditions last week. He says that when he stopped for water “the water tap gave enough time to say hello, Zym my bottles and hit the trail again” and that “Zym played a big part in the end result!”.

Zym is an electrolyte replacement drink tablet that comes in handy tubes of 10 tablets and in a choice of flavours. Clearly when you are on a record attempt you don't want to have to mess around with powders, so popping a tablet in a bottle is nice and easy, fast and clean.

Zym is available from Lambda Sports:

www.LambdaSports.com

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