

SARAH HAMMER | DRIVEN WORLD CHAMPION LANDIS | NO SHRINKING VIOLET

# ROAD

THE JOURNAL OF ROAD CYCLING AND CULTURE



**Pearl Izumi Fast R**

We all know at the t consi are c that elimi notcl carbo sole's c  
**Color: Si**  
**Price: \$185**  
**Contact: pearlizumi.com**

**Escalade can see you!**  
*of shirts*

re and most are your run-of-mill black cotton samples. I know how much of a fabric-snob I've become in my old age. No more like a down comforter than a jagged old starched and faded designs and even sports the reflective ink. ELVS star apparel. How it works: A retro-reflector uses tiny glass beads suspended in ink, tape or a clear plastic and adhered to the fabric. Once it gets focused light shined on it (hold a flashlight close) it reflects light back at you with a rising intensity. Fancy. Works good and looks great... So

**The legal juice.**

**53x11 The Early Break and The Big Ring coffee**

Who knows if coffee even gives you some pep. At least trans fats were not harmful to your health. Don't get me wrong, things that are true: the world is melting and 53x11 is the most beautiful woman on the planet... so make a note about the brew is that they are 100% fair trade coffee

Sumatra that is rich and full-bodied, while The Early Break is a medium roast that maintains the same rich body and flavor as its brother. The fancy mug is a big 15 ounces and comes with either a yellow or black rim.

**Sizes: 15 oz. (the mug); 12 oz. (the bag o'coffee)**

**Prices: \$9.95 (the mug); \$11.95 (the bag o'coffee)**

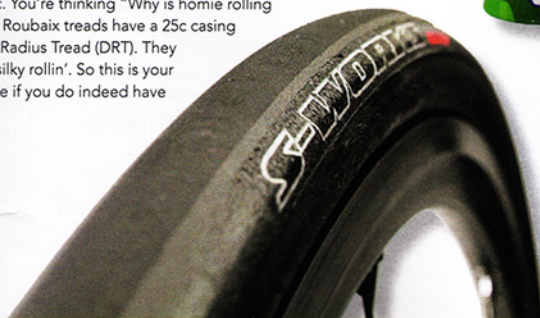
**Contact: 53x11coffee.com**



**ke.**

**>TPI tire**

church spires on the Roubaix SL on Germany's backroads. The bike is not the real gem on this outing is the rubber on the road below me. The casing is 25c. You're thinking "Why is homie rolling on a 25c casing? Well, tubular Roubaix treads have a 25c casing around, Dual Radius Tread (DRT). They are seriously silky rollin'. So this is your tire if of course if you do indeed have



**Not created by a school teacher.**

**ZYM Electrolyte Effervescence**

This isn't Airborne. You know the stuff that was developed by a school teacher? Why do they emphasize that anyway? Okay I'm over it. ZYM is part of a new trend of companies who are trying to develop hydration "mixes" that are easy to use yet effective at the same time. The tablet has just one gram of sugar, includes electrolytes, vitamin C and B+, finishes nice and clean and fits in your pocket. Convenient and easy, ZYM is formulated for 16 ounces of water and comes in a tight package of 10 tabs per cylinder.

**Flavor: Lemon Lime**

**Prices: \$7.95 (10 per pack)**

**Contact: gozym.com**

Words\_Tim Schamber