

Product Review



BRIDGEDALE

With moisture-absorbing Merino wool and wicking EnduroFil, this versatile sock delivers comfortable feet in variable cycling conditions. Broad areas of mesh encircle the midfoot for extra breathing and moisture transmission. **Suggested retail: \$14.95**

**170 Boyer Circle, Suite 20
Williston, VT 05495
(800) 943-4453
www.bridgedaleusa.com**

MIRRYCLE

The Incredibell Adjustabell fits all diameter handlebars from 21 millimeters to 33 millimeters. It's also one of the lightest handlebar bells available, weighing in at 16 grams (half an ounce). **Suggested retail: \$2.25**

**6101 Ben Place
Boulder, CO 80301
(800) 228-2553
www.mirrycle.com**



VETTA

The Stick Tool series features three models. This 13-function multi-tool only weighs seven ounces and has a ratchet mechanism and two operating positions (90 degrees and 180 degrees) making it easier to work in hard-to-reach places. With two high-intensity LEDs, the detachable light cap offers one hour of continuous use for night repairs. **Suggested retail: \$35-\$60**

**101A Executive Drive, Suite 100
Sterling, VA 20166
(703) 904-0405
www.vetta.com**

ADIDAS EYEWEAR

The Thruster glasses feature a nine-base (wrap-around) de-centered Vision Advantage PC Shield, interchangeable lens, quick-release breakaway hinge with traction grip to stay secure on the head and SPX flex zones for true comfort. **Suggested retail: \$100**

**260 Cannon Street
Green Island, NY 12183
(800) 626-8684
www.adidas.com/eyewear**



VICIOUS CYCLES

The 470-millimeter fork allows 29er and single-speed riders to simplify their bicycles without sacrificing performance. The fork blades are custom-drawn chromoly from True Temper Sports. It's available with disc or rim brake mounts, while rack and fender mounts are also an option. Stock color is black (custom colors available). **Suggested retail: \$275**

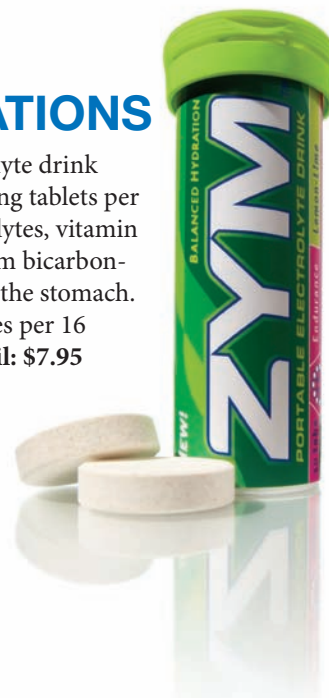
**205 South Ohioville Road
New Paltz, NY 12561
(845) 883-4303
www.viciouscycles.com**



BE INNOVATIONS

Zym portable electrolyte drink features 10 fast-dissolving tablets per tube. It includes electrolytes, vitamin C and B plus and sodium bicarbonate, which helps soothe the stomach. It contains seven calories per 16 ounces. **Suggested retail: \$7.95**

**728 West Jackson
Boulevard
Chicago, IL 60661
(312) 474-0744
www.gozym.com**



Product Review Specifications

Product Review is a special feature free to the industry. Email us digital photos and a brief description of the product. Please include key features and the suggested retail price. Images must be 300 dpi JPEGs, in focus, with a minimum size of 4 by 6 inches. We accept only images with all backgrounds knocked out. Please include an address, phone, fax, email and web site URL. Send digital images and text to jnorman@bicycleretailer.com. For further information, call (949) 206-1677 ext. 210.